



## ORWIN MANOR ASSOCIATION SPONSORSHIP & ADVERTISING

*"If we don't know about you, then we can't spend our money there!"*

Over 300 homes in Orwin Manor's Westminster section receive the *Mind Your Manor* newsletter published quarterly by the Orwin Manor Neighborhood Association and hand delivered by volunteers. Your ad or sponsorship should promote your neighborhood business to these nearby homes.

**NEW!!!** Advertise on our website. Visit [www.orwinmanor.org](http://www.orwinmanor.org) for information.

### **NEIGHBORHOOD SPONSOR FOR A YEAR- \$500**

- 1/2 page ad and cover listing as a sponsor in the quarterly *Mind Your Manor* newsletter hand delivered to 315 homes
- *Mind Your Manor* newsletter with your ad posted on our website [www.orwinmanor.org](http://www.orwinmanor.org).
- Your name on all publications including all event flyers hand delivered to 315 neighborhood homes
- Listing on our web site.
- Maximum of four sponsors at any one time

### **NEIGHBORHOOD EVENT SPONSOR - \$250**

- Display of your name as 'Event Sponsor' on the event flyer hand delivered to 315 neighborhood homes prior to the event
- Join us in The Park at Orwin Manor at a neighborhood event and meet and greet our neighbors and distribute literature
- Display of your name as 'Event Sponsor' at the membership table.
- Report of your sponsorship in the *Mind Your Manor* newsletter following the event.
- Available events include:

Mardi Gras Celebration - Spring	Oktoberfest Potluck - Autumn
Summer Grill Out - Summer	Annual Membership Meeting - Winter
- Only one sponsor per event. Note that weather conditions may cause an event cancellation & sponsorship is 50% refundable.

### **MIND YOUR MANOR NEWSLETTER ADVERTISING/FLYER INSERT RATES QUARTERLY OR YEARLY**

\$50.00 for 315 pre-printed flyers we insert into the hand delivered newsletters. Yearly - \$180.00

\$50.00 for a vertical ¼ page (3.67" x 4.75" vertical) ad. Yearly - \$180.00

\$25.00 for a horizontal or vertical business card (3.5" x 2") ad. Yearly - \$90.00

*Mind Your Manor* Number I Winter Deadline – February 1

*Mind Your Manor* Number II Spring Deadline – May 1

*Mind Your Manor* Number III Summer Deadline – August 1

*Mind Your Manor* Number IV Autumn Deadline – November 1

(Delivery about two to three weeks later)

### **SPONSORSHIP OR ADVERTISING COMMITMENT**

Business name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Date: \_\_\_\_\_ Ph: \_\_\_\_\_ Fx: \_\_\_\_\_ Email: \_\_\_\_\_

Ad size: Bus card (3.5" x 2"): \_\_\_\_\_ ¼ Page (3.67" x 4.75" vertical): \_\_\_\_\_ Flyer (qty of 315): \_\_\_\_\_

Check one: Ad/Flyer for four issues (10% discount): \_\_\_ Ad/Flyer for one issue: W \_\_, Sp \_\_, Su \_\_ or Au \_\_

Sponsorship: \$500 \_\_\_\_\_ includes ½ Page (4.25" x 7.25" horizontal)

Please provide black and white advertisements in hi-res PDF or JPG formats.

Mail form w/ payment by check to: Orwin Manor Association, P.O. Box 2367, Winter Park, FL 32790-2367

Information: Editor, Stephen Pategas; 407.622.4885 or [info@orwinmanor.org](mailto:info@orwinmanor.org) (Rev. 2010-08)